



# Bringing Americans to Eye Care

**AR17**



Our Mission is to Prevent  
Blindness and Preserve Sight

**Prevent Blindness brings Americans to eye care.**

**We build awareness, create access  
to eye care, and support patients.**

**We provide information, resources, and technical  
assistance; influence public policy;  
help shape public health systems of care.**

- **We increase awareness and educate the public** on the importance of taking care of their eyes.
- **We advocate for public policy and resources that ensure everyone has affordable, accessible, and quality eye care options;** these include preventive vision screenings, comprehensive eye exams and appropriate treatment, and low vision devices.
- **We provide patient support through education and awareness campaigns, free/low-cost eye care assistance through industry partnerships,** and programs that empower individuals living with vision challenges – and their caregivers.
- **Our National Center for Children’s Vision and Eye Health** is strengthening public health systems that advance a continuum of vision care for young children by helping states strengthen screening protocols, improve access to exams and treatment, bolster capacity for surveillance and develop measurements for success.
- **We serve as a resource for public health professionals** on areas related to eye health through an annual national eye health summit, webinars, allied health education, surveillance efforts, research grants, and professional recognition awards.

# MESSAGE FROM THE CEO & BOARD PRESIDENT



Dear Friends of Prevent Blindness,

With the continued support of our partners and funders, this has been another active and productive year for Prevent Blindness. As an eye health and safety advocate, Prevent Blindness reached out directly to the new administration in the White House to emphasize the impact of eye and vision problems on our nation's health and economy. Now at \$145 billion annually, the cost of vision problems is expected to grow to more than \$700 billion over the coming decades. At our **Eyes on Capitol Hill** event in Washington D.C., patient advocates urged members of the 115th Congress of the United States to increase funding for eye and vision efforts at the Centers for Disease Control and Prevention (CDC), the National Eye Institute (NEI) and the Maternal Child Health Bureau (MCHB). The **See Now** campaign also joined forces with Prevent Blindness, harnessing the power of social media to advance these requests.

Prevent Blindness allied with many other organizations to appeal for the preservation of "essential health benefits" under the Affordable Care Act that include coverage for children's vision services (including eye examinations and glasses) as well as preventive health services such as vision screenings.

The Sixth Annual **Focus on Eye Health Summit**, "What's In Sight" convened nearly 200 public health and related professionals to discuss ways to further the recommendations of the 2016 National Academies of Sciences, Engineering and Medicine's Report, "Making Eye Health a Population Health Imperative: Vision for Tomorrow." The Prevent Blindness **Focus Initiative** also continued its ongoing professional outreach. More than 100 eye care professionals recently participated in a Focus Initiative-hosted webinar on the Zika Virus and its impact on eye health.

Under the evidence-based oversight of the National Center for Children's Vision and Eye Health at Prevent Blindness, our training and certification program for children's vision screening, the only program of its kind nationwide, grew with partnerships to provide vision screening training to Head Start staff and, with funding from the Philadelphia Eagles Charitable Foundation, more than 250 Philadelphia school nurses. Prevent Blindness and its Texas, Ohio, North Carolina and Georgia affiliates joined forces with the **See America** initiative to sponsor vision screening events across the country and help provide adults with access to quality vision care.

Nationwide, Prevent Blindness affiliates and partners provided more than one million vision screenings to adults and children, referring thousands to eye doctors for professional care. In partnership with VSP, Inc. and OneSight, Prevent Blindness distributed more than 8,600 vouchers to low income families with children or adults in need of eye exams and glasses. Overall, nearly 40,000 individuals visited an eye doctor directly as the result of a Prevent Blindness certified vision screening. Prevent Blindness continued to bring Americans to eye care in other ways as well, reaching millions through media outreach and our websites, [www.preventblindness.org](http://www.preventblindness.org) and **Living Well With Low Vision**, with sight-saving eye health and safety information.

Without the generous sponsorship of our corporate partners, none of these programs and initiatives would be possible. We express our gratitude to our generous event sponsors; to all participants of our **Person of Vision** event in New York City, our **Swing Fore Sight** golf outing in conjunction with Vision Expo West, our Swing Fore Sight golf outing in Chicago; and to all our individual donors. Of course, we must also thank our many volunteers, our board and committee members and our scientific advisors. Together, we all do our part to help bring Americans to eye care.

**We thank you!**

Handwritten signature of Hugh R. Parry in black ink.

Hugh R. Parry  
President & CEO

Handwritten signature of Richard Sanchez in black ink.

Richard Sanchez  
Board Chair

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(Fiscal Year April 1, 2016 – March 31, 2017)



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# FINANCIAL HIGHLIGHTS

The figures on this page depict the financial activities of the National Office and Affiliates of Prevent Blindness for Fiscal Year 2016/17.

## PUBLIC SUPPORT AND OTHER REVENUE

Contributions	\$ 3,627,994	35.2%
Legacies and Income from Trusts	\$ 1,013,225	9.8%
Special Events, net	\$ 1,104,947	10.7%
Fees and Grants from Governmental Agencies	\$ 2,819,477	27.4%
Net Investment Income	\$ 229,166	2.2%
Other Revenue	\$ 390,261	3.8%
<b>Total Public Support and Operating Revenue</b>	<b>\$ 9,185,070</b>	<b>89.1%</b>
Total Nonoperating Revenue, Gains & Losses	\$ 1,118,037	10.9%
<b>Total Income</b>	<b>\$ 10,303,107</b>	<b>100.0%</b>



## EXPENSES

Research	\$ 462,824	4.4%
Public Education/Awareness	\$ 3,704,011	35.0%
Health Education and Training	\$ 1,662,083	15.7%
Community Services/Patient Support	\$ 2,649,473	25.0%
General and Administrative	\$ 1,176,709	11.1%
Fundraising	\$ 927,679	8.8%
<b>Total Expenses</b>	<b>\$ 10,582,779</b>	<b>100.0%</b>



## STATEMENT OF FINANCIAL POSITION

### ASSETS

Cash and Cash Equivalents	\$ 2,675,314
Contributions and Other Receivables	\$ 1,494,920
Investments	\$ 14,323,070
Beneficial Interest in Trusts	\$ 5,936,354
Land, Building and Equipment, net	\$ 2,240,143
Other Assets	\$ 400,606
<b>Total Assets</b>	<b>\$ 27,070,407</b>

### LIABILITIES

Accounts Payable and Accrued Expenses	\$ 734,568
Short-term and Mortgage Loans	\$ 1,453,546
Deferred Revenue	\$ 137,426
<b>Total Liabilities</b>	<b>\$ 2,325,540</b>

### NET ASSETS

Unrestricted Net Assets	\$ 13,240,810
Temporarily Restricted Net Assets	\$ 3,120,262
Permanently Restricted Net Assets	\$ 8,383,795
<b>Total Net Assets</b>	<b>\$ 24,744,867</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 27,070,407</b>



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800.331.2020

**Prevent Blindness  
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312.363.6029

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**Prevent  
Blindness<sup>®</sup>**

Bringing Americans to Eye Care

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[www.preventblindness.org](http://www.preventblindness.org)